



Association Management, Consulting & Evaluation Services

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*Helping associations exceed member expectations.*

## Strategy Evaluation Tool

So, you've developed a strategy and it is being implemented. But is it still a good one? Is it still workable? Are there new barriers to implementation? Has the internal/external environment changed? Do you need to abandon this strategy or adjust the supportive action?

This tool will help you answer those questions, among others.

**Instructions:** For each strategy fill the boxes with the appropriate information.

For more information on this tool, or other strategic management tools, contact Jim Pealow at (613) 839-0085 or [jim@amces.com](mailto:jim@amces.com)

## Strategy Evaluation Tool

*Strategy*

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*Assigned Priority Ranking and Relationships*

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*Stakeholders & Issues*

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*Benefits of Achieving Strategy*

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*Barriers to Achieving Strategy*

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*Supportive Action Required to Implement Strategy*

<i>What will be done?</i>	<i>By Who?</i>	<i>When?</i>	<i>How Much?</i>

*Performance Indicators to Measure Success*

<i>Targets</i>	<i>Actual</i>

*Key Questions About the Strategy*

- How well are we doing in meeting performance targets for our strategy?
- Is our progress satisfactory?
- Can we still support the strategy with our resources?
- Is the timing still appropriate?
- Has the level of risk changed?
- Is the strategy still workable?
- Is the strategy still consistent with the internal and external environment?
- Is the strategy still consistent with member expectations?

*Recommended Changes for the Strategy and/or Supportive Action*

If you have any questions following your results from this tool, please contact us at [info@amces.com](mailto:info@amces.com) to learn more today.